

# Privacy & Cookies Policy

**Blue Boat Trading LLP trading as Lusty Glaze Beach**

*Last updated: May 2026*

Blue Boat Trading LLP trading as **Lusty Glaze Beach** ("we", "us", or "our") is committed to protecting and respecting your privacy. This Privacy & Cookies Policy explains how we collect, use, store and protect your personal data when you interact with us, visit our website, or use our services.

This policy applies to the website **www.lustyclaze.co.uk**, our on-site services, bookings, events, weddings, restaurant services, and all communications with us.

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## 1. Who we are

### **Data Controller**

Blue Boat Trading LLP (trading as Lusty Glaze Beach)

### **Registered business**

Blue Boat Trading LLP (*UK limited liability partnership*)

Registration No: OC459732

Registered Office: C/O Whyfield Limited, Building A, Green Court, Truro, Cornwall, TR4 9LF  
Incorporated and registered in England and Wales.

**Website:** <https://www.lustyclaze.co.uk>

**Email:** [info@lustyclaze.co.uk](mailto:info@lustyclaze.co.uk)

**Address:** Lusty Glaze Beach, Newquay, Cornwall, TR7 3AE

You have the right to make a complaint to the UK Information Commissioner's Office (ICO) at **www.ico.org.uk**. We would appreciate the opportunity to resolve any concerns first, so please contact us directly in the first instance.

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## 2. Legal framework

We process personal data in accordance with:

- The UK General Data Protection Regulation (UK GDPR)
- The Data Protection Act 2018

We only process personal data where we have a lawful basis to do so.

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### 3. The data we collect

We may collect and process the following categories of personal data:

#### a) Identity Data

Name, title, date of birth (where relevant), images or video (e.g. event photography).

#### b) Contact Data

Email address, telephone number, billing address.

#### c) Transaction Data

Details of purchases, bookings, event attendance, wedding enquiries, or services used.

#### d) Financial Data

Payment information processed securely via third-party payment providers (we do not store full card details).

#### e) Technical Data

IP address, browser type and version, device information, operating system, time zone, and usage data.

#### f) Profile & Usage Data

Preferences, feedback, survey responses, and interactions with our website.

#### g) Marketing & Communications Data

Your preferences regarding marketing communications.

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### 4. Special category data

On occasion, you may voluntarily provide special category data (for example dietary requirements or accessibility needs for events or weddings). Where this occurs, we will only process this data with your **explicit consent** and solely for the stated purpose.

We do **not** collect data relating to criminal convictions or offences.

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## 5. How we collect your data

We collect personal data through:

- Website forms (enquiries, bookings, mailing list sign-ups)
- Ticketing and booking systems (e.g. events or weddings)
- Direct communication (email, telephone, in person, social media)
- Cookies and similar technologies (with consent)
- Trusted third-party providers (e.g. booking or payment platforms)

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## 6. How we use your data

We use your personal data to:

- Process bookings, purchases and enquiries
- Deliver our services (restaurant, events, weddings, beach facilities)
- Communicate with you about your booking or enquiry
- Improve our website, services and customer experience
- Manage payments and accounting records
- Send marketing communications (where permitted)
- Comply with legal and regulatory obligations

We **never sell** your personal data.

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## 7. Lawful bases for processing

We rely on one or more of the following lawful bases:

- **Contract** – to fulfil a booking or service you requested
- **Legitimate interests** – to operate, improve and protect our business
- **Consent** – for marketing, cookies, or special category data
- **Legal obligation** – where we must comply with the law

You may withdraw consent at any time.

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## 8. Marketing communications

You will only receive marketing communications from us if:

- You have opted in, or
- You are an existing customer and we are marketing similar services (you can opt out at any time)

Every marketing email includes an **unsubscribe link**, or you can contact us directly to opt out.

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## 9. Sharing your data

We may share your data with trusted third parties, including:

- Website and IT service providers
- Booking and ticketing platforms
- Payment processors
- Accountants, insurers or professional advisers
- Marketing and email service providers

All third parties are contractually required to protect your data and only use it for specified purposes.

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## 10. International transfers

Where personal data is transferred outside the UK or EEA, we ensure appropriate safeguards are in place (such as adequacy decisions or standard contractual clauses).

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## 11. Data security

We use appropriate technical and organisational measures to protect your personal data from loss, misuse, unauthorised access or disclosure.

Access to personal data is restricted to those who need it for legitimate business purposes.

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## 12. Data retention

We retain personal data only for as long as necessary, including:

- Booking and financial records: **up to 6 years** (legal requirement)
- Marketing data: until you opt out
- Enquiry data: as long as reasonably required

Data may be anonymised for statistical or analytical purposes.

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## 13. Your rights

Under UK data protection law, you have the right to:

- Be informed
- Access your personal data
- Rectification of inaccurate data
- Erasure (“right to be forgotten”)
- Restrict processing
- Data portability
- Object to processing
- Withdraw consent at any time

To exercise your rights, please contact us using the details above. We may need to verify your identity.

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## 14. Cookies

We use cookies and similar technologies to ensure our website functions correctly and to improve your experience.

### Types of cookies we use:

- **Necessary cookies** – essential for site functionality
- **Analytics cookies** – help us understand how visitors use our site
- **Marketing cookies** – used to display relevant advertising (only with consent)

You can manage or withdraw your cookie preferences at any time via our cookie banner or your browser settings.

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## 15. Third-party links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those third-party sites. Please review their privacy policies separately.

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## 16. Changes to this policy

We may update this policy from time to time. Any changes will be posted on this page, and the "last updated" date will be amended accordingly.

# Website Terms of Use

**Blue Boat Trading LLP trading as Lusty Glaze Beach**

*Last updated: May 2026*

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## 1. Acceptance of terms

Access to and use of the Lusty Glaze Beach website ([www.lustyclaze.co.uk](http://www.lustyclaze.co.uk)) is provided subject to these Terms of Use. By accessing or using this website, you confirm that you accept these terms and agree to be bound by them. If you do not agree, you must not use this website.

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## 2. About us

This website is operated by **Blue Boat Trading LLP**, trading as **Lusty Glaze Beach** ("we", "us" or "our").

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## 3. Intellectual property and permitted use

All content on this website, including text, images, video, graphics, logos and design, is protected by copyright and other intellectual property rights.

You may view, download or print content from this website **only for your own non-commercial, personal or educational use.**

You must not, without our prior written consent:

- Copy, reproduce, republish or redistribute any content for commercial purposes
- Modify, adapt or alter any part of the website
- Transmit, upload or exploit website content for any commercial use

Any unauthorised copying, modification, transmission or other misuse of website material is strictly prohibited.

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## **4. Website availability and security**

We make every effort to ensure that this website is secure, accurate and free from viruses or defects. However, we do not guarantee that your use of this website will be uninterrupted, error-free, or that it will not cause damage to your computer or device.

To the fullest extent permitted by law, we accept no liability for any loss or damage arising from your use of, or inability to use, this website.

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## **5. Links to other websites**

This website may include links to third-party websites for your convenience. We have no control over the content, availability or privacy practices of those websites and accept no responsibility for them.

The inclusion of a link does not imply endorsement.

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## **6. Acceptable use**

You may use this website only for lawful purposes. You must not use the website in any way that:

- Infringes the rights of others
- Restricts or inhibits the use or enjoyment of the website by any third party
- Is unlawful, fraudulent, abusive or harmful
- Attempts to interfere with, damage or disrupt the website or its systems

Any unauthorised attempt to disrupt or interfere with the operation of this website is strictly prohibited.

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## **7. Changes to these terms**

We may update or amend these Terms of Use from time to time. Any changes will be posted on this page, and continued use of the website will be deemed acceptance of the updated terms.

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## **8. Governing law**

These Terms of Use are governed by and interpreted in accordance with the laws of England and Wales. Any disputes shall be subject to the exclusive jurisdiction of the English courts.